

RE: Would you like to attend a free Street View Summit?

LS



Liccardo, Sam

Fri 2/16/2018 5:10 PM

- [REDACTED];
- Santosham, Shireen



Hello Samantha,

Thank you very much for your invite. Mayor Liccardo shared this with Shireen Santosham, our Chief Innovation Officer, who leads our technology initiatives. She is very interested in this opportunity and would love an invitation to the Summit.

Thank you and have a great weekend!
Candace

From: [REDACTED]

Sent: Friday, February 16, 2018 10:46 AM

To: Liccardo, Sam <sam.liccardo@sanjoseca.gov>

Subject: Would you like to attend a free Street View Summit?

Hello-

My name is Samantha with the Get Your Business Online team. We know are you are always interested in what is going on at Google. I wanted to see if you might be interested in this year's Google Maps Street View summit. It is going to be held in the Bay Area and is by exclusive invitation only.

[Here is the Summit website if you'd like to take a look.](#) Note that you will not be able to register until you are officially emailed an invitation.

Additionally, although the below is not yet completely finalized, the Summit will include the following topics:

Street View Case study sessions:

- Tourism Marketing
- Local Business
- Country-wide mapping
- Street View 3rd-party collection case studies

Street View Camera demos from leading 360 camera manufacturers:

- Insta360
- GoPro
- NCtech
- Matterport
- Others

Breakout sessions to include:

- Google tools: Google My Business and GYBO
- Google Maps data: how the Map evolves and its impact on businesses
- Machine Learning and Street View data sets- 3p opportunities
- Street View ready and Pro cameras: an overview
- New 360 cameras (off-the-shelf) that can create Street View experiences
- 360 imagery best practices
 - o Storytelling with Street View- using imagery to tell compelling stories

Let me know if you are interested in attending and I'll work with my colleagues on the Google Maps Street View team to add you to the email invitation list, which will go out very soon.

Thanks!

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